

Junior Digital Content & Merchandising Manager (all genders) – Cologne

You live and breathe sneaker and streetwear culture – online, on social media and across the e-commerce landscape – and you're ready to bring that passion to life strategically and creatively?

solebox is one of the leading sneaker and premium fashion retailers worldwide, known for a carefully curated and exclusive brand portfolio. In our **headquarters in Cologne**, we shape our digital brand presence across all touchpoints, from social media and e-commerce to campaigns, product storytelling and beyond.

As a **Junior Digital Content & Merchandising Manager (all genders)**, you will be part of our E-Commerce team and support the development, planning and execution of digital content. You'll collaborate closely with Buying, Design and Brand teams, bring products to life online, optimize assortments, create narratives and ensure launches and drops are presented in a compelling and seamless digital experience.

With a strong sense for trends, visual communication, and data-driven decisions, you will help elevate our international brand experience.

What makes you stand out

- A completed degree in E-Commerce, Digital Business, Business Administration or a comparable field
- 1–2 years of professional experience in e-commerce, ideally in a B2C environment (experience in sneakers or fashion is a plus)
- Solid experience working with and optimizing online shop systems
- Confident use of web analytics tools with the ability to interpret KPIs and turn insights into action
- Skilled in working with content management systems and MS Office applications
- A structured, proactive and solution-oriented way of working
- Experience collaborating with cross-functional teams and fluency in German and English

Your responsibilities

- Maintenance of visual and graphical assets across homepage, landing pages and navigation in web and app
- Product data management and further development of category structures
- Coordination and execution of launches, campaigns and sale activations from an e-commerce perspective
- Continuous optimisation of search & sorting to improve UX and conversion
- Support for CRM activities and newsletter campaigns
- Implementation of SEO measures in collaboration with the SEO Manager
- Creation of reports as well as analysis & monitoring of shop performance and user behaviour

Our benefits

- Training opportunities & professional development
- Employee discount

- Public transport subsidy (Job Ticket)
- Urban Sports Club membership & on-site gym/basketball court
- Staff canteen
- Remote work options
- Company bike leasing
- Employee parking spaces
- Regular team events
- Corporate benefit program
- Company pension scheme

Interested in joining us? We look forward to receiving your application documents including salary expectations and preferred start date. Take your opportunity now and become part of our team.

Contact:

Sole Brothers GmbH | jobs-solebox@solebox.com